

C. Lee Bauer, MA

Principal, Director of Educational Adequacy & Research

Planning & More

Founding Board Member, NCLE

(602) 510 - 9973



Education:

Master of Arts – German Literature
Arizona State University, Tempe, AZ

Bachelor of Arts- German/Minor: Business Administration
Arizona State University, Tempe, AZ

Professional Experience:

Lee Bauer is a principal/partner of Planning & More, a professional service group that offers planning and consulting services for education and charitable nonprofit entities. Holding an MA degree, Lee specializes in the public involvement process and capacity/utilization/educational adequacy of facilities. Ms. Bauer has a broad background in education, which includes her work as an instructor at Arizona State University as well as a management role with the Council of Educational Facility Planners International (CEFPI) as the director of member development and training. This understanding of teaching delivery methods and learning styles brings value to the facilitation and assessment phase of every planning project. Ms. Bauer has also studied sustainability practices in educational facility design and construction and brings that knowledge to every project.

Lee has over 25 years of experience in business development, meeting and convention planning and management, hotel management, training and facilitation, and facility planning. Her previous work with architects at *School Planning & Management* and *College Planning & Management* combined with her consensus building skills play a major role in enabling Ms. Bauer to lead a diverse group of stakeholders to the development of a successful plan.

As assistant director with CEFPI, Ms. Bauer was responsible for the following departments: membership, education, including all conferences and educational opportunities, and chapters/regions liaison.

Her experience at the Greater Phoenix Convention & Visitors Bureau as director of convention housing included:

- Executive-on-Loan to NFL: Development, coordination, supervision of Superbowl XXX region-wide housing/reservation service. This included obtaining housing for Superbowl staff, visitors to the state, training volunteer and paid staff, obtaining donations from local business leaders to fund the service.
- Development, supervision, facilitation of CVB committees, comprised of hospitality members. These committees were formed to market the destination and to engage the community in philanthropic service endeavors.
- Development of marketing packages and materials for member hotels.
- Responsible for managing housing and registration for over 300 city-wide conferences.

Ms. Bauer began her career in the hotel industry, culminating as director of sales and catering at a major downtown Phoenix hotel.

Lee serves as a member of the New Mexico Public School Facility Authority advisory committee, which regularly reviews the State Facility Master Plan guidelines, state adequacy standards, and education specifications guidelines.

Presentations/Publications:

New Spaces from Old Places – NSSEA 2009 Workshop

Learning – Presentation Cien Aguas Charter School Workshop

Changing Learning Environments by Changing Furniture/Design – NSSEA 2010 Workshop

International Conference Planning Guidebook, CEFPI Manual, 2002

Organization Involvement

Professional Convention Management Association - Member

Council of Educational Facility Planners International (CEFPI) - Member

National Center for the Learning Environment (NCLE) – Founding Board Member

Green Schoolhouse Project; Brighten a Life- Board Member

Representative Projects: Event Management and Convention Housing

- CEFPI International Conference - Budget, Planning, Management, Facilitation
- CEFPI Hot Topic Workshops - Budget, Planning, Management, Facilitation
- CEFPI Sustainable Symposiums - Budget, Planning, Management, Facilitation
- CEFPI SW Region Conferences - Budget, Planning, Management, Facilitation
- CEFPI Executive Director E-Series Meetings- Budget, Planning, Management, Facilitation
- CEFPI-Region and Chapter Conferences – Budget, Planning, Management
- NCLE Sustainable Conferences – Budget, Planning, Management, Facilitation (Current)
- *School Planning & Management College Planning & Management Safety & Security Summit* – Planning
- SAP Users “Sapphire Conference” - Planning, Management, Facilitation
- International Association of Chiefs of Police Annual Convention – Site Selection, Housing, Management
- American Library Association Annual Convention – Site Selection, Housing
- League for Innovation in the Community College Annual Convention – Site Selection, Housing
- National Cattlemen’s Beef Association Annual Convention – Site Selection, Housing, Management

- **Representative Projects: Processes and Solutions**
- Database Development: Convention Housing/Transient Reservation on-line Reservation System (PHX CVB)
- On-line Tradeshow Booth Management System, Awards Program, Speaker's Bureau (CEFPI)
- Database Development: Membership (CEFPI)
- On-line Meeting and Conference Registration System (CEFPI)

REPRESENTATIVE PROJECTS - Educational Facility Planning

- The MASTERS Program Charter School, Facility Master Plan (2001-15), Santa Fe, NM
- Rio Rancho Public Schools Facility Master Plan 2010-15, Rio Rancho, Penasco Independent School District, Facility Master Plan, Penasco, NM
- Cien Aguas International Charter School, Facility Master Plan (2009-14), Albuquerque, NM
- Guilford County Schools, District Wide Facilities Inventory and Capacity Study Guilford Cty., NC
- Charleston County School District, School Closings Community Engagement, Charleston, NC
- Rio Rancho Facility Assessment Database (FAD) Assessments, Rio Rancho, NM
- Rio Rancho Public Schools 2007 Master Plan Update, Rio Rancho, NM
- Rio Rancho Public Schools 2005-2010 Master Plan, Rio Rancho, NM*
- East Valley Institute of Technology Master Plan, Mesa, AZ*
- Manch Elementary School Educational Specifications, Las Vegas, NV*
- Nogales Port of Entry Economic Analysis, Nogales, AZ*
- Muckleshoot Education Vision Plan, Auburn, WA*
- East Valley Economic Market Study for EVIT, Mesa, AZ*
- Rio Rancho Master Plan Update 2007, Rio Rancho, NM *
- East Valley Economic Market Study for EVIT*
- Arizona Museum of Natural History Master Plan, Mesa, AZ*
- Charleston County School District, Community Engagement with Planning Alliance, Charleston, NC *
- Transportation Study, Population and Employment Projections, Deming, NM*